Simplifying omnichannel retail with Store Assist

In the modern retail landscape, retaining and growing your customer base requires a multi-channel sales and fulfillment approach. But, the execution can be challenging, complex and costly.

With Store Assist, retailers can unify their commerce capabilities, drive growth on marketplaces and turn their store locations into hyper-efficient fulfillment hubs through a single point of integration.



Common fulfillment challenges







Ensure seamless and consistent omnichannel experiences for your customers across direct and marketplace channels

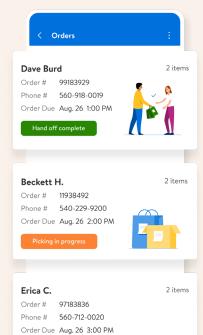
Transform stores into efficient fulfillment hubs for pickup, delivery and ship from store

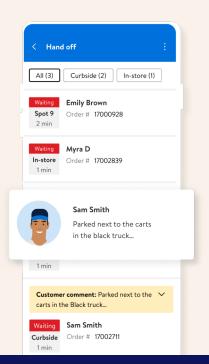
✓ Sustainably grow and maintain sales channels

✓ Gain cross-channel insights for quick decisions

✓ Aggregate data across various selling channels

Reduce fulfillment and wait times for customers, couriers and delivery drivers





Unmatched customer experience

Transform your shopping channels and deliver exceptional customer experiences to reach new audiences, cultivate trust and loyalty, and optimize fulfillment to ensure faster order delivery.

- Own your customer experience
- Grow customer trust and loyalty
- Deliver customer orders faster



Powerful features for omnichannel optimization



Efficient order picking and shipping

Aggregate orders across sales channels into one app; bring fulfillment in-house for more efficient order picking and ship from store capabilities



Seamless marketplace integrations

Manage 3P sales channels via a single point of integration; streamline listings management and decrease developer time



Unlock robust reporting & analytics

Access granular data across channels, stores and inventory to improve performance and real-time decision making



Grow revenue and expand your audience

Easily add new sales channels with full data interoperability to reach more customers with the right products



Access real-time inventory updates

Automatically sync inventory across sales channels to ensure accurate availability and decrease 'out-of-stocks'



Offer more fulfillment options

Give your customers more same-day pick-up, delivery and ship from store options



Unlock your retail potential with Walmart Commerce Technologies

Scan the QR code to learn more

Easily connect your systems

Fully white-labeled API-first SaaS solution (MACH); hardware and platform agnostic

Requirements: OMS, catalog, Identity management, store-level inventory